

# **LIFE INDUSTRIES CORPORATION**

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**FOR IMMEDIATE RELEASE**

## **BoatLIFE Launches YouTube Channel**

**North Charleston, South Carolina, February 9, 2021** – Life Industries Corporation, parent company to BoatLIFE, RVbyLIFE, and AeroLIFE Industries, recently launched a YouTube channel featuring new product videos, how-to videos, and other tutorials. Currently, the company has released five videos, with more videos in the works for the second quarter of 2021. Videos include: a highlights reel of the newest products, Boat Cleaner, Liquid Life Wax, and Sanitizer; BoatLIFE’s Supplier Video; best practices for Fiberglass Rubbing Compound; detailing with the three-part Teak Care system, and how to use Fiberglass Powder Cleaner & Stain Remover.

Marketing Director Maike Kowal says that the channel will “evolve over the next few weeks to also include segments of unique product applications and fun contest announcements.” Kowal expects that the YouTube channel will continue to grow in popularity.

The URL for BoatLIFE’s YouTube channel is: <https://bit.ly/BoatLifeYouTube>. New videos are added frequently so visitors are asked to subscribe to the channel and to check back often for updates. Additionally, for the latest company news, new products and video announcements, visitors can follow BoatLIFE on [Facebook](#), [Twitter](#) and [Instagram](#).

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### **About Life Industries Corporation**

Founded by Mr. Edwin Kehrt on Long Island, New York, Life Industries Corporation has been in the business of formulating, compounding, labeling, packaging, and shipping various chemical compounds for over sixty years. The parent company of known brands, BoatLIFE, RVbyLIFE, and AeroLIFE, the organization relocated to its present home in North Charleston, South Carolina in 1995. Mr. Kehrt’s daughter, Grace L. Schmidt, has been president since 1987.

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